Section 1. Goals and Accomplishments

Goal 1: Collection and Preservation: Increase pertinent source material that represents all sides of the American Vietnam experience. Bench Marks • Increase the Vietnam Archive holdings annually by 450 collection donations. • Visit at least 15 veterans’ reunions yearly. • Have at least one Vietnam Project advertisements or article run in a veterans’ publication annually. • Develop or receive at least 10 media spots publicizing the Vietnam Project (radio, TV, newspaper, or magazine) per year. • Conduct and collect 150 veteran and 40 non-veteran oral histories per year. • Obtain $100,000 to increase staffing of the oral history project within the next 2 years.

- Increased holdings in Vietnam Archive by 300 collections. We fell short of our goal due to reduced outreach to veterans for the year and significantly less travel to veteran reunions than anticipated. We were featured in 30 news stories during the year 2007. We added 90 oral history interviews to the collection. We are still working on raising additional funding for the Vietnam Archive and Oral History Project.

Goal 2: Objective 1.1: Persuade veterans and other groups to make the Vietnam Archive the repository of choice for their documents, photographs, films, and other related materials. Strategies: • Visit veterans’ reunions to make presentations about the Archive and encourage contributions of archival materials and oral histories. • Advertise the Vietnam Archive in veterans’ publications annually. • Take advantage of local, state, national, and international media opportunities to publicize the capabilities of the Vietnam Archive as a world-class repository of relevant archival materials. • Develop a Web page that encourages veterans and others to donate their materials to the Archive.

- As stated above, the Vietnam Center and Archive met with mixed success in reaching our goals in this category. We are still leading the nation and world in collecting, preserving, and providing access to Vietnam War related archival materials. We do have a dedicated web page that encourages veterans and others to donate materials to the Vietnam Center and Archive.

Goal 3: Objective 1.2: Increase the number of oral histories collected and completed. Strategies: • Seek funding sources to increase the number of oral historians who can be dedicated to the collection of oral histories. • After obtaining the funding, hire at least two additional oral historians and four transcriptionists. • Seek oral histories from participants other than military veterans who are an important part of the story.

- We increased the number of oral history interviews in the collection by 90 interviews for the year 2007. We experienced high turnover of staff in this area of our project during the summer of this year. We have replaced one staff member and are replacing another in Spring 2008. We expect to regain our momentum in this area of the project as we replenish our staff.

Goal 4: Goal 2: Resources and Infrastructure: Acquire additional space that will allow for collocation of the Vietnam Center and Archive as well as critical expansion of staff, archival storage, and functions.

- We were unsuccessful in acquiring any additional space for the Vietnam Center and Archive. We are continuing to work on this area of critical importance for our project and staff.

Goal 5: Objective 2.1: Coordinate with Texas Tech University administration to acquire additional office and processing space to accommodate the expansion of the Vietnam Archive.

- While we continue to coordinate with the Office of the Provost in this regard, we have thus far been unsuccessful in achieving our goal of acquiring additional space for our project.

Goal 6: Objective 2.2: Hire additional staff to process archival materials in order to prepare them for researcher use and proper archival storage.

- We have hired student staff to assist with the processing of material collections in the Vietnam Archive but lack the funding necessary to hire full-time staff dedicated to this area of our project.

Goal 7: Objective 2.3: Build a Vietnam Center, Archive and Museum building that will accommodate and incorporate all aspects of the project.

- We are working closely with the Office of Institutional Advancement in the pursuit of funding for this area of our project.
Goal 8: **Goal 3: Academic Excellence:** Provide high quality educational opportunities by supporting and encouraging student, scholar, academic, veteran, and public research.

- The Vietnam Center and Archive have contributed substantially to the educational opportunities available to students and scholars at Texas Tech as well as at schools, colleges, and universities around the globe. During the year 2007, the Vietnam Center added more than 40,000 documents (200,000 pages), of historical materials to the Virtual Vietnam Archive, providing free Internet access to documents, photos, films, and other historical materials in the Vietnam Archive. This resulted in more than 700,000 visits to the Vietnam Center websites, approximately 750,000 searches of the Virtual Vietnam Archive, and more than 1.1 million historical documents and artifacts downloaded by researchers during 2007. In addition, the Vietnam Center hosts the Lee Roy Herron Scholarship and uses that funding to take students to Southeast Asia each summer for a month long Study Abroad experience.

Goal 9: **Objective 3.1:** Courses: Increase the availability of courses concerning the American Vietnam experience.

- Through the Institute for Modern Conflict, Diplomacy, and Reconciliation, the Vietnam Center has added to the course offerings for Texas Tech students through the addition of MCDR 5308/HIST5332 – Studies Abroad in Southeast Asia.

Goal 10: **Objective 3.2:** Conferences: Maintain the high level of participation by presenters who represent a full range of perspectives and increase participation by graduate students.

- In March 2007, the Vietnam Center hosted a conference on the Impact of Culture on the Vietnam War. This two-day conference featured 27 presentations given by established scholars, graduate students, and wartime participants, and covered a wide range of topics. The audience included more than 100 participants from around the US and several other countries. We video recorded all presentations and have digitized them and placed them online for free Internet access.

Goal 11: **Objective 3.3:** Publications: Increase the number of publications concerning the American Vietnam experience.

- The Vietnam Center has not yet succeeded in directly achieving this goal but has been very active in supporting the publications of scholarly works about the Vietnam War. In 2007, the Vietnam Archive and Virtual Vietnam Archive contributed directly to the research projects of innumerable graduate students and scholars as well as journalistic and documentary accounts of the war.

Goal 12: **Objective 3.4:** Increase the holdings and enhance the quality of the Virtual Vietnam Archive.

- The Vietnam Center increased the holdings of the Virtual Vietnam Archive by approximately 200,000 pages, to include 40,000 documents, photos, films, and other archival material records. This included materials of very high quality and value to the scholarly research community to include historical materials in previously difficult to access US government document collections.

Goal 13: **Objective 3.5:** Provide online teaching resources for K-12 teachers.

- The Vietnam Center and Archive continued to add materials to its Teachers Resource Web that is an access point for educators at all levels, to include K-12.

Goal 14: **Partnerships:** Improvement of relations between the U.S. and Southeast Asia through outreach programs resulting in cooperative education, research, and business development projects in Vietnam, Cambodia, and Laos.

- The Vietnam Center engaged in a wide range of discussions and activities to further the partnerships between Vietnam, the Vietnam Center, and Texas Tech University. Chief among these were meetings held with several universities throughout Vietnam and the signing of Memoranda of Understanding with five universities to enhance academic exchanges and programs. In addition, the Vietnam Center played a prominent role in developing an agreement with the Institute for International Relations and signed by Provost William Marcy in April 2007, establishing a joint MA program in American Studies.

- The Vietnam Center also signed a memorandum with the State Records and Archives Department of Vietnam establishing the foundation for joint exchanges, exhibits, and other activities – the first agreement between the SRADV and an American organization. Lastly, the Vietnam Center hosted a delegation from Open University of Ho Chi Minh City to Texas Tech and they met with several departments on campus in the pursuit of joint academic degree programs. The Vietnam Center remains committed to developing similar programs in Laos and Cambodia.

Goal 15: **Objective 4.1:** Establish mutually beneficial education outreach programs with higher education institutions in Vietnam.

- In 2007, the Vietnam Center helped to execute seven memoranda of understanding with Open University in Ho Chi Minh City, University of Social Sciences and Humanities in Ho Chi Minh City, the University of Transport and Communication in Ha Noi, the University of Technical Education in Ho Chi Minh City, Hue University in Hue Vietnam, the Institute of International Relations in Hanoi, and the State Records and Archives Department in Hanoi.

Goal 16: **Objective 4.2:** Respond to and initiate action with the Vietnamese Embassy-Washington DC and the U.S. Embassy-Hanoi to develop education outreach projects, cooperative research opportunities, and U.S. business interests in Vietnam.

- In 2007, the Vietnam Center met with the Vietnamese Ambassador to the US as well as the US Ambassador to Vietnam to discuss possible educational outreach projects in Vietnam. While we have yet to develop any definitive projects in this area, we remain in contact with officials in both embassies and will continue to pursue potential initiatives that will benefit students, faculty, and universities in both countries.
Section 2. Universal Quantitative Data

There are no Universal Quantitative Data for this area/unit.
## VIETNAM CENTER

### Area/Unit Specific Information

#### Section 3a. Quantitative Information

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<td>1400000</td>
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<td>245000</td>
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There is No Area Specific Data in Fall Section.
There is No Area Specific Data in Fiscal Year Section.
Section 3b. Qualitative Information.

- The Vietnam Center completed processing the Archival Records of the Families of Vietnamese Political Prisoners Association. This project was made possible by a grant from the National Historical Publications and Records Commission in the amount of $48,565.

- The Vietnam Center added more than 7,000 documents to the Virtual Archive through the Digital Document Processing Project. This project was made possible through two grants from the Strake Foundation and Herzstein Foundation for a total of $22,500.

- The Vietnam Center added more than 130,000 pages of historical material to the Virtual Vietnam Archive. This project was made possible through a $450,000 grant from the Institute of Museum and Library Services.
Commentary:
The Vietnam Center accomplished most of the goals and objectives as set forth in our Strategic Plan. Major accomplishments include hosting an annual symposium that attracted hundreds of visitors to Texas Tech and invited prominent speakers and seminars. In addition, the Vietnam Center successfully raised funds through various grants to expand the Vietnam Archive and Virtual Vietnam Archive and support other missions and projects that have been highly beneficial to TTU students and faculty. The Vietnam Center has increased the endowment for the Lee Roy Herron scholarship and uses the funding to host an annual study abroad in Southeast Asia for Texas Tech students. The Vietnam Center is working closely with Vietnamese universities and organizations to include the Ministry of Education and Training, along with the Office of the Provost and Graduate School at Texas Tech, to increase Vietnamese student enrollment at TTU. Lastly, the Vietnam Center continues to work closely with veterans and other participants in the war as well as scholars and students to increase the archival holdings of the Vietnam Archive. We also continue to ensure the widest use possible of these materials in the study of and in new research and writing about the Vietnam War and US involvement in Southeast Asia. The research, educational, and service accomplishments of the Vietnam Center include the following: The Vietnam Center increased the archival holdings of the Vietnam Archive by 300 collection donations. The bulk of these materials were donated by veterans and other wartime participants. These collection materials comprise significant and unique contributions to the history of the Vietnam War and the US involvement in Southeast Asia as they exist nowhere else. Additionally, the Vietnam Center received significant archival contributions from scholars who have written extensively on this topic. Many of these author collections include materials mined at other research institutions to include the US National Archives and Records Administration and the US Presidential Libraries. These materials are important contributions as they provide a focused set of materials that usually result from substantial research and collection and data mining at these other institutions. Thus, they minimize the need for TTU student research travel to these other locations. The Vietnam Center contacted approximately 100 new participants for the Vietnam Archive Oral History Project. Oral History Project staff completed approximately 100 interviews which are available online in the Virtual Vietnam Archive. The Vietnam Center has 210,000 pages of historical research materials in the Virtual Vietnam Archive. The Virtual Vietnam Archive is accessed 712,953 times by researchers from around the world. These researchers downloaded more than 1 million historical files for a total of more than one terabyte of data. The Vietnam Center is an integral part of the newly established graduate certificate in Strategic Studies, now offered at Texas Tech University. A number of the TTU graduate courses being offered as a part of this certificate program are significantly enhanced through the extensive research material holdings of the Vietnam Center and through the direct support of Vietnam Center faculty and staff. The Vietnam Center works with other departments on campus to include History, English, and Journalism, as well as the Honors College to provide course material and faculty support for course offerings. The resources of the Vietnam Center are used for a wide range of projects both on campus at TTU and by a global base of research patrons. Because of the sheer volume of the materials available through the Virtual Vietnam Archive (nearly 3 million pages total), researchers from around the world who study the Vietnam War and the US involvement in Southeast Asia are drawn to this unique online resource. Over the past six years, the Virtual Vietnam Archive has hosted more than 1 million research sessions and researchers have downloaded more than 4.6 million historical documents. There are a number of specific ways these materials have been used. The most predictable impact of the Vietnam Center resources has been on the scholarship of the Vietnam War. Vietnam Center resources have also been used in unpredictable and innovative ways. The US Department of Defense Prisoner of War/Missing Personnel Office coupled with the DOD Joint POW/MIA Accounting Command uses our Virtual Archive to find historical documents that assist them in searching for MIAs from the Vietnam War. There are still 1,800 Americans listed as Missing-in-Action from the war and these remaining cases are the most difficult to solve. DPMO and JPAC are using historical documents from the Vietnam Archive to help with that mission to fully account for the missing from the war. To date, they have located nearly 100 historical documents in our archive that have directly impacted unsolved MIA cases. The Department of the Navy requested Vietnam Center assistance as they sought historical resources to help them develop a new riverine warfare policy and doctrine for the war in Iraq. The Naval Expeditionary Combat Command and US Navy planners accessed hundreds of Vietnam War riverine warfare documents in the Vietnam Center that directly assisted them in this mission. The US Army John F. Kennedy Special Warfare Center (USAJFKSWC) at Fort Bragg, North Carolina, has also been in contact with the Vietnam Center and has recently accessed our historical resources. Established during the Vietnam War, the USAJFKSWC is the birthplace and home of US Army Special Forces and Special Operations. During the Vietnam War, they also trained US military advisors going to Vietnam and US Army officers who then went to Vietnam and helped to train the South Vietnamese Army. Today, the USAJFKSWC has developed a similar training program for US military advisors going to Iraq and Afghanistan. As some of their source materials, they accessed resources at the Vietnam Center at TTU. The Department of Defense Office of Lessons Learned has also accessed Vietnam Center resources. This DOD office is charged with, as the name implies, learning the lessons of previous conflicts and operations in order to increase military effectiveness. Perhaps most important to their mission is to learn lessons that assist with saving lives in combat. The Vietnam Center contributes directly to the international programs of Texas Tech. The Vietnam Center maintains on staff a Vietnamese linguist who is also adjunct faculty teaching Vietnamese in the Classical and Modern Languages and Literatures Department. The Center also hosts an annual study abroad in Southeast Asia. This past summer, the Vietnam Center hosted six TTU students on a trip through Vietnam, Laos, Cambodia, and Thailand. The Vietnam Center hosts international visiting scholars as well. We are currently assisting Dr. Van Cam Hai, an author from Hue University in Vietnam, who is here conducting research at the Vietnam Center, working on a history of the Vietnam War. He has recently decided to change his status and to apply to the TTU graduate program to seek an MA in history. We are also soon to host Mr. Shao Xiao of East China Normal University’s Center for Cold War International History Studies in Shanghai. Mr. Xiao will conduct PhD dissertation research at the Vietnam Center for one year. The Vietnam Center contributes to the international profile and reputation of Texas Tech. The Vietnam Center maintains relationships with
colleges and universities throughout Vietnam and is spearheading a number of joint academic programs that will, eventually, bring Vietnamese graduate students to TTU. In addition, Vietnam Center activities have consistently received international attention.

Implementation Plan:

The Vietnam Center will engage in the following activities to enhance our ability to achieve our stated goals and objectives: 1. Attend more veteran reunions in order to attract more collection donations and oral history participants. Oral History staff turnover this past year precluded us from reaching a number of our goals. We have hired new staff and are confident we can achieve our goals for the coming year. 2. We will continue to develop our website to make it more user-friendly to veterans and other potential donors. We conducted a complete website overhaul this past year to make sure our site was compliant with the university identity guidelines. We are now developing additional features and functions that we hope will help increase veteran participation in our project. 3. We will continue to seek additional funding for the archive and oral history project. We will be more creative in grant-writing and will submit more grants this year to help enhance our projects. Our goal is to write at least five grants this year. 4. We will seek additional archival storage space this year. We are already collaborating with sister projects on campus to develop a proposal, which we will present to the university leadership in the fall 2008. 5. We are working very closely with the Office of Institutional Advancement in order to identify and approach possible donors for the Vietnam Center, Archive, and Museum building project. 6. In order to enrich the academic offerings for students at TTU, we will work with the History Department and other departments on campus to develop a graduate certificate program in Southeast Asia Studies. 7. We will continue to work with the TTU Press to expand the published offerings through the Modern Southeast Asia Series. 8. We will continue to expand our educational offerings for K-12 teachers throughout the US. This will include an outreach project that will feature a history trunk or similar mechanism that can be taken to area schools and used to help educate students about various aspects of the Vietnam War. 9. We will continue to expand our programs with other institutions in the US and in Vietnam. We will also coordinate with the National University of Laos to establish a scholarship program for students there. 10. We will continue our outreach to the respective embassies of the US and Southeast Asian nations in order to enhance TTU programs in these nations.