Section 1. Goals and Accomplishments

Goal 1: Goal 1: Collection and Preservation: Increase pertinent source material that represents all sides of the American Vietnam experience. Bench Marks • Increase the Vietnam Archive holdings annually by 450 collection donations. • Visit at least 15 veterans’ reunions yearly. • Have at least one Vietnam Project advertisements or article run in a veterans’ publication annually. • Develop or receive at least 10 media spots publicizing the Vietnam Project (radio, TV, newspaper, or magazine) per year. • Conduct and collect 150 veteran and 40 non-veteran oral histories per year. • Obtain $100,000 to increase staffing of the oral history project within the next 2 years.

While we fell short of our stated goals for the year, we did receive 309 collections donated in 2008. In addition, we traveled to 10 veteran reunions. The shortfalls resulted from decreased outreach (due to hiring new staff) as well as the need to slow our accessions due to lack of archive storage space. The Vietnam Center and Archive were featured in several veteran newsletters throughout the year. In addition, the project was featured or mentioned in more than 30 media stories throughout the US and overseas. The Oral History Project collected and conducted 46 new interviews but we were not successful in securing additional funding for the project.

Goal 2: Objective 1.1: Persuade veterans and other groups to make the Vietnam Archive the repository of choice for their documents, photographs, films, and other related materials. Strategies: • Visit veterans’ reunions to make presentations about the Archive and encourage contributions of archival materials and oral histories. • Advertise the Vietnam Archive in veterans’ publications annually. • Take advantage of local, state, national, and international media opportunities to publicize the capabilities of the Vietnam Archive as a world-class repository of relevant archival materials. • Develop a Web page that encourages veterans and others to donate their materials to the Archive.

Vietnam Center and Archive travel to ten reunions and other outreach activities resulted in the donation of 200 linear feet of materials to the project. Articles and news stories appeared at the local, regional, national, and international levels. We have developed three web pages that encourage and assist veterans and other participants to donate materials to the Vietnam Center and Archive.

Goal 3: Objective 1.2: Increase the number of oral histories collected and completed. Strategies: • Seek funding sources to increase the number of oral historians who can be dedicated to the collection of oral histories. • After obtaining the funding, hire at least two additional oral historians and four transcriptionists. • Seek oral histories from participants other than military veterans who are an important part of the story.

We hired a second oral historian during the year to fill a vacancy in the oral history project. We also increased the rate of acquiring and processing oral history interviews through graduate student assistants for the spring and fall 2008. Our graduate student assistants helped to review and edit transcripts and conducted 9 interviews, in addition to those conducted by the full time oral history staff. In addition, the oral history project coordinated with professors in the department of history who assigned students to conduct interviews with Vietnam veterans as a part of their course work. These interviews will be deposited in the Vietnam Archive Oral History Collection. We did not acquire any additional funding for the project. We are attempting to conduct interviews with Vietnamese Americans and others not typically a part of our project.

Goal 4: Goal 2: Resources and Infrastructure: Acquire additional space that will allow for collocation of the Vietnam Center and Archive as well as critical expansion of staff, archival storage, and functions.

We have not received any support from the Texas Tech University administration in this regard.

Goal 5: Objective 2.1: Coordinate with Texas Tech University administration to acquire additional office and processing space to accommodate the expansion of the Vietnam Archive.

We have not received any support from the Texas Tech University administration in this regard.

Goal 6: Objective 2.2: Hire additional staff to process archival materials in order to prepare them for researcher use and proper archival storage.

We have not received the additional funding needed to hire additional staff.

Goal 7: Objective 2.3: Build a Vietnam Center, Archive and Museum building that will accommodate and incorporate all aspects of the project.
• We have not received the funding needed to build this facility.

Goal 8: Goal 3: Academic Excellence: Provide high quality educational opportunities by supporting and encouraging student, scholar, academic, veteran, and public research.

• The Vietnam Center and Archive are actively engaged in promoting and supporting academic research and excellence at Texas Tech University. The Vietnam Center director acts as the series editor for the Modern Southeast Asia Series at the Texas Tech University Press. He reviewed two scholarly manuscripts in fall 2008 that went to print in spring 2009. The Vietnam Center hosted our Sixth Triennial Vietnam Center Symposium which included more than 90 presentations and nearly 200 visiting scholars, researchers, students, veterans, and others. Video recordings of all of the presentations are available online through the Virtual Vietnam Archive. The Vietnam Center and Archive also added 19,000 digitized documents (more than 100,000 pages) to the Virtual Vietnam Archive – an online digital research system that is available to researchers around the world.

Goal 9: Objective 3.1: Courses: Increase the availability of courses concerning the American Vietnam experience.

• The Vietnam Center and Archive support courses in the Departments of History, Political Science, English, Mass Communications, Journalism, and Classical and Modern Languages and Literatures.

Goal 10: Objective 3.2: Conferences: Maintain the high level of participation by presenters who represent a full range of perspectives and increase participation by graduate students.

• The March 2008 Sixth Triennial Vietnam Center Symposium featured more than 90 presentations from scholars and students from four countries and from throughout the United States. This included prominent members of the media to include Peter Arnett who won the Pulitzer Prize for reporting the Vietnam War.

Goal 11: Objective 3.3: Publications: Increase the number of publications concerning the American Vietnam experience.

• The Vietnam Center works with the Texas Tech University Press on the Modern Southeast Asia Series to publish manuscripts related to the Vietnam War. We co-hosted a special seminar in Washington, DC, with the TTU Press to promote stronger ties with scholars and authors in the DC area. This has resulted in the submission approximately 10 manuscripts for consideration to the TTU Press.

Goal 12: Objective 3.4: Increase the holdings and enhance the quality of the Virtual Vietnam Archive.

• The Vietnam Center and Archive added 125,000 pages of newly digitized materials to the Virtual Vietnam Archive. This included more than 15,000 documents, 2,500 images, 130 movies, 150 oral history interviews, 100 museum artifacts, and other materials.

Goal 13: Objective 3.5: Provide online teaching resources for K-12 teachers.

• The Vietnam Center and Archive provides free Internet access to educational materials via the Virtual Vietnam Archive. This includes online syllabi, course materials, sample examinations, and other classroom materials.

Goal 14: Partnerships: Improvement of relations between the U.S. and Southeast Asia through outreach programs resulting in cooperative education, research, and business development projects in Vietnam, Cambodia, and Laos.

• The Vietnam Center continues to work with universities, government ministries, organizations, and individuals in Vietnam as part of our project to collect and preserve history and to enhance reconciliation between our nations. The Vietnam Center participated in the first US Embassy Conference on Higher Education in Vietnam held in Hanoi in January 2008 and became a partner in the Higher Education Task Force created by US Ambassador Michael Michalak. The Vietnam Center also distributed more than 100 scholarships to students in Vietnam and Cambodia.

Goal 15: Objective 4.1: Establish mutually beneficial education outreach programs with higher education institutions in Vietnam.

• The Vietnam Center assisted with the development of a Memorandum of Understanding between the Ministry of Education and Training and Texas Tech University that was signed during a ceremony hosted by Governor Perry in Austin, Texas in June 2008. This agreement allows TTU to receive Vietnamese students as part of the Vietnam International Education Development (VIED). The Vietnam Center also arranged for a visit of the DaNang University of Technology and University of DaNang to visit Texas Tech where they signed an MOU with the TTU College of Engineering to engage in mutual exchanges and other academic programs.


• The Vietnam Center attended the US Embassy Conference on Higher Education in Vietnam in January 2008 in Hanoi, Vietnam. We also met with the US Embassy staff during our summer 2008 summer study abroad in Southeast Asia. We continue to seek creative ways in which we can foster educational and business opportunities for the State of Texas. Additionally, the Vietnam Center staff met the new Vietnamese Ambassador to the United States and provided him with a briefing packet on the Vietnam Center at Texas Tech.
Section 2. Universal Quantitative Data

There are no Universal Quantitative Data for this area/unit.
## VIETNAM CENTER

### Area/Unit Specific Information

#### Section 3a. Quantitative Information

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There is No Area Specific Data in Fall Section.
There is No Area Specific Data in Fiscal Year Section.
Section 3b. Qualitative Information.

- The Vietnam Center completed processing the Archival Records of the Families of Vietnamese Political Prisoners Association and held a ceremony announcing the availability of these materials in May 2008. This project was made possible by a grant from the National Historical Publications and Records Commission in the amount of $48,565.

- The Vietnam Center added more than 120,000 pages of historical material to the Virtual Vietnam Archive. This project was made possible through a $430,000 grant from the Institute of Museum and Library Services.

Commentary:

The Vietnam Center accomplished most of the goals and objectives as set forth in our Strategic Plan. Major accomplishments include hosting an annual symposium that attracted hundreds of visitors to Texas Tech and included nationally and internationally prominent speakers and scholars. In addition, the Vietnam Center successfully raised funds through various grants to expand the Vietnam Archive and Virtual Vietnam Archive and support other missions and projects that have been highly beneficial to TTU students and faculty. The Vietnam Center increased the endowment for the Lee Roy Herron scholarship and uses the funding to host an annual study abroad in Southeast Asia for Texas Tech students. The Vietnam Center is working closely with Vietnamese universities and organizations to include the Ministry of Education and Training, along with the Office of the Provost and Graduate School at Texas Tech, to increase Vietnamese student enrollment at TTU. Lastly, the Vietnam Center continues to work closely with veterans and other participants in the war as well as scholars and students to increase the archival holdings of the Vietnam Archive. We also continue to encourage the widest use possible of these materials in the study of and in new research and writing about the Vietnam War and US involvement in Southeast Asia. The research, educational, and service accomplishments of the Vietnam Center include the following: The Vietnam Center increased the archival holdings of the Vietnam Archive by 300 collection donations. The bulk of these materials were donated by veterans and other wartime participants. These collection materials comprise significant and unique contributions to the history of the Vietnam War and the US involvement in Southeast Asia as they exist nowhere else. The Vietnam Center received significant archival contributions from scholars who have written extensively on this topic. Many of these author collections include materials mined at other research institutions to include the US National Archives and Records Administration and the US Presidential Libraries. These materials are important contributions as they provide a focused set of materials that usually result from substantial research and collection and data mining at these other institutions. Thus, they minimize the need for TTU student research travel to these other locations.

The Vietnam Center contacted approximately 100 new participants for the Vietnam Archive Oral History Project. Oral History Project staff completed approximately 100 interviews which are available online in the Virtual Vietnam Archive. The Vietnam Center has added more than 120,000 pages of historical research material to the Virtual Vietnam Archive. The Virtual Vietnam Archive hosts more than one million online search sessions a year and is accessed by researchers from around the world. These researchers downloaded more than 1 million historical files. The Vietnam Center is an integral part of the newly established graduate certificate in Strategic Studies, now offered at Texas Tech University. A number of the TTU graduate courses being offered as a part of this certificate program are significantly enhanced through the extensive research material holdings of the Vietnam Center and through the direct support of Vietnam Center faculty and staff. The Vietnam Center works with other departments on campus to include History, English, and Journalism, as well as the Honors College to provide course material and faculty support for course offerings. The resources of the Vietnam Center are used for a wide range of projects both on campus at TTU and by a global base of research patrons. Because of the sheer volume of the materials available through the Virtual Vietnam Archive (more than 3 million pages total), researchers from around the world who study the Vietnam War and the US involvement in Southeast Asia are drawn to this unique online resource. Over the past six years, the Virtual Vietnam Archive has hosted millions of research sessions and researchers have downloaded more than 4.6 million historical documents. There are a number of specific ways these materials have been used. The most predictable impact of the Vietnam Center resources has been on the scholarship of the Vietnam War. Vietnam Center resources have also been used in unpredictable and innovative ways. The US Department of Defense Prisoner of War/Missing Personnel Office coupled with the DOD Joint POW/MIA Accounting Command uses our Virtual Archive to find historical documents that assist them in searching for MIAs from the Vietnam War. There are still 1,750 Americans listed as Missing-in-Action from the war and these remaining cases are the most difficult to solve. DPMO and JPAC are using historical documents from the Vietnam Archive to help with that mission to fully account for the missing from the war. To date, they have located nearly 100 historical documents in our archive that have directly impacted unsolved MIA cases. The Department of the Navy requested Vietnam Center assistance as they sought historical resources to help them develop a new riverine warfare policy and doctrine for the war in Iraq. The Naval Expeditionary Combat Command and US Navy planners accessed hundreds of Vietnam War riverine warfare documents in the Vietnam Center that directly assisted them in this mission. The US Army John F. Kennedy Special Warfare Center (USAJFKSWC) at Fort Bragg, North Carolina, has also been in contact with the Vietnam Center and has recently accessed our historical resources. Established during the Vietnam War, the USAJFKSWC is the birth place and home of US Army Special Forces and Special Operations. During the Vietnam War, they also trained US military advisors who then went to Vietnam and helped to train the South Vietnamese Army. Today, the USAJFKSWC has developed a similar training program for US military advisors going to Iraq and Afghanistan. As some of their source materials, they accessed resources at the Vietnam Center
at TTU. The Department of Defense Office of Lessons Learned has also accessed Vietnam Center resources. This DOD office is charged with, as the name implies, learning the lessons of previous conflicts and operations in order to increase military effectiveness. Perhaps most important to their mission is to learn lessons that assist with saving lives in combat. The Vietnam Center contributes directly to the international programs of Texas Tech. The Vietnam Center maintains on staff a Vietnamese linguist who is also adjunct faculty teaching Vietnamese in the Classical and Modern Languages and Literatures Department. The Center also hosts an annual study abroad in Southeast Asia. During the summer of 2008, the Vietnam Center hosted seven TTU students on a trip through Vietnam, Laos, Cambodia, and Thailand. The Vietnam Center hosts international visiting scholars as well. We are currently assisting Mr. Van Cam Hai, an author from Hue, Vietnam, who is here for a year conducting research at the Vietnam Center, working on a history of the Vietnam War. He has recently decided to change his status and to apply to the TTU graduate program to seek an MA in history. The Vietnam Center contributes to the international profile and reputation of Texas Tech. The Vietnam Center maintains relationships with colleges and universities throughout Vietnam and is spearheading a number of joint academic programs that will bring additional Vietnamese graduate students to TTU. In addition, Vietnam Center activities have consistently received very positive international attention.

Implementation Plan:

The Vietnam Center will engage in the following activities to enhance our ability to achieve our stated goals and objectives: 1. Attend more veteran reunions in order to attract more collection donations and oral history participants. Oral History staff turnover in 2007 precluded us from reaching a number of our goals. We hired new staff in 2008 and achieved most of our goals for 2008. 2. We will continue to develop our website to make it more user-friendly to veterans and other potential donors. We conducted a complete website overhaul to make sure our site was compliant with the university identity guidelines. We are now developing additional features and functions that will help increase veteran participation in our project. 3. We will continue to seek additional funding for the archive and oral history project. We will be more creative in grant-writing and will submit more grants this year to help enhance our projects. Our goal is to write at least three grants this year. 4. We will seek additional archival storage space. We are already collaborating with sister projects on campus to develop a proposal, which we will present to the university leadership in the summer 2009. 5. We are working very closely with the Office of Institutional Advancement in order to identify and approach possible donors for the Vietnam Center, Archive, and Museum building project. 6. In order to enrich the academic offerings for students at TTU, we will work with the History Department and other departments on campus to develop a graduate certificate program in Southeast Asian Studies. 7. We will continue to work with the TTU Press to expand the published offerings through the Modern Southeast Asia Series. 8. We will continue to expand our educational offerings for K-12 teachers throughout the US. This will include an outreach project that will feature a history trunk or similar mechanism that can be taken to area schools and used to help educate students about various aspects of the Vietnam War. 9. We will continue to expand our programs with other institutions in the US and in Vietnam. We will also coordinate with the National University of Laos to establish a scholarship program for students there. 10. We will continue our outreach to the respective US embassies in Southeast Asian nations in order to enhance TTU programs in those nations.